

# EXAMPLES OF CARE FIRST

Redirecting the use of money in a Care First manner.  
The beautiful intention and practice of the examples below.  
Understanding that they have their Money First challenges, as we all do.

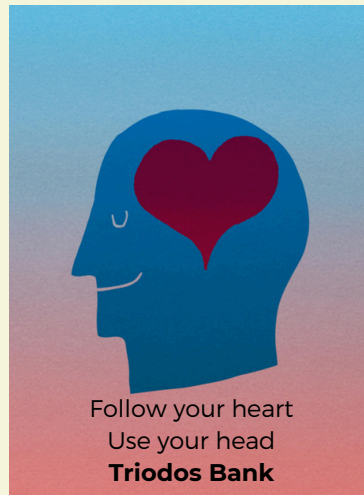
## WELLBEING ECONOMY ALLIANCE

WEAll is a collaboration of organisations alliances, movements and individuals working towards a wellbeing economy, delivering human and ecological well-being. An economy designed to serve people and the planet, not the other way around.

The Wellbeing Economy Governments partnership (WEGo) aims to deepen their understanding and advance their shared ambition of building wellbeing economies.

- New Zealand has a Wellbeing Budget and a Living Standards Framework rooted in wellbeing indicators.
- Iceland has Indicators for Wellbeing which guide government decision making.
- Finland is implementing an Economy of Wellbeing.
- Wales has put the importance of wellbeing into law with its Wellbeing of Future Generations Act.
- Scotland has a National Performance Framework which has wellbeing at its heart. It provides the secretariat for WEGo.

[www.weall.org](http://www.weall.org)



## THE TRIODOS BANK

The Bank was founded in the Netherlands in 1980 as an ethical savings bank. Impact is their first priority, not profit. Triodos finances companies which it believes add cultural value and benefit to both people and the environment. It has branches in Belgium, Germany, Spain and the United Kingdom. They use money as a constructive force serving the wellbeing of people and our planet. At present, Triodos offers current and business accounts and individual savings accounts (ISAs).

[www.triodos.com](http://www.triodos.com)



## GLOBAL ALLIANCE FOR BANKING ON VALUES (GABV)

GABV is a network of independent banks using finance to deliver sustainable economic, social and environmental development. It was founded in 2009 by ten pioneers: Triodos Bank (Netherlands, UK, Belgium, Spain and Germany), Shorebank (USA), BRAC Bank (Bangladesh), Mibanco Perú (Peru), Alternative Bank Switzerland (Switzerland), Merkur Bank (Denmark), GLS Bank (Germany), Banca Etica (Italy), New Resource Bank (USA) and XacBank (Mongolia).

In 2023 they have 70 members in 40 countries. Collectively they serve 60 million customers, hold over 200 billion USD of combined assets under management, and are supported by 80,000 co-workers.

GABV expands and strengthens the practice of values-based banking. It leads the way for a fairer financial system that promotes social justice, responds to the planetary emergency, and delivers lasting prosperity and wellbeing to all people.

[www.gabv.org](http://www.gabv.org)